

# MEMBERSHIP **BENEFITS**

KOA OWNERS ASSOCIATION MEMBERSHIP



**SIGN  
UP  
TODAY!**

**The KOA Owner's Association is looking for members, and as a KOA Owner, you are a match! Read on to see why being a KOA OA member can benefit you and your campground!**

## **NOT THE OWNER? NOT A PROBLEM!**

As long as you have authority from your owner, you're welcome to join as the property manager. The benefits are for those working in the business, AND overseeing it, so be sure to share the idea with your owner today and sign up!

## **OWN MULTIPLE KOA PROPERTIES? GREAT! THE OA LOVES HELPING YOU CUT DOWN YOUR WORKLOAD!**

Learning the nuances of every region in the U.S. and Canada can be daunting. Instead, have your property manager join the OA! The OA membership gives your campground access to Regional Meetings in November at the Convention and contact information and connections specific to your campground(s) area!

## **ALREADY A MEMBER OF YOUR STATE ASSOCIATION? PERFECT!**

As a state association member, you can bring a lot of area-specific knowledge to our group. The OA, in turn, can provide you with a unified voice to KOA, Inc, in the form of Resolutions. Not sure what a resolution is? Read on to learn more!

**READ ON** →

**THANK YOU FOR YOUR MEMBERSHIP**

**KOA OWNERS ASSOCIATION**

**KOA Owners Association Office**

PO Box 228  
Ettrick, WI 54627  
(608) 525-2323  
info@koaowners.org

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## WHY JOIN THE KOA OWNERS ASSOCIATION?

Many memberships are available to campground owners. Knowing which associations to join can feel overwhelming. Think of the KOA Owners Association (KOA OA) as the bridge between your fellow owners and KOA, Inc.! **Benefits you can expect from the KOA OA include:**

- **A Franchisee Voice:** KOA, Inc. is a business like any other. Ideas get tossed around, but how will those potential changes impact you as an owner? The OA is here to ensure KOA, Inc. hears your perspective. **We are here to be your voice!**
- **Resolutions = Results:** Sometimes, what's super for one region or brand type isn't suitable for another. The OA offers Area Meetings, which generate Resolutions presented to the KOA OA Board of Directors. If approved, those Resolutions are discussed directly with Franchise Relations and leaders at KOA, Inc. **KOA OA gives you the proper tools to make changes!**
- **Franchise Advisory Committee (FAC) Participation:** The FAC is a committee comprised of KOA Owners and KOA, Inc. staff, all working together to streamline solutions and develop policies that work for both the brand and the franchisee. **OA Members make up over 1/2 of the FAC, and their face-to-face time annually paves the way for the future of KOA!**
- **Vendor Relations:** Ensuring you have the right products and services is crucial for campground success. **Vendors tend to listen when your individual concerns are shared by those of a group!**
- **Disaster Relief Fund:** Unfortunately, natural disasters and medical emergencies happen. While insurance is a lifesaver, the time spent waiting or dealing with the emotions can be crippling. **The DRF assists fellow owners through difficult times and is here to help!**
- **Your Communication Hub:** The OA keeps you up to date in our Quarterly Newsletter, Facebook Members Only Group and Association Facebook Page, Website, and Emails. **Be in the know with the OA!**

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# MEMBERSHIP PAYMENT



## KOA OWNERS ASSOCIATION MEMBERSHIP

### CAMPGROUND MAIN CONTACT DETAILS

KOA Name: \_\_\_\_\_

Main Contact: \_\_\_\_\_

Main Contact / Offseason Phone: ( ) - \_\_\_\_\_ Main Contact Email: \_\_\_\_\_  
This email will be used for all office communication!

Campground Mailing Address: \_\_\_\_\_ Franchise #: \_\_\_\_\_  
 Brand Type: \_\_\_\_\_

Campground CAMPER NIGHTS: \_\_\_\_\_

Campground Phone: ( ) - \_\_\_\_\_ Campground Email: \_\_\_\_\_

Website: \_\_\_\_\_

If your billing / accounting contact differ from the Main Contact, please list their contact information here!  
 \_\_\_\_\_

### KOA OWNERS ASSOCIATION DUES

#### NEW MEMBERS GET A HUGE DISCOUNT!

I am a New Franchisee / New Owner (Applies to first year of membership)  
 Number of Camper Nights \_\_\_\_\_

**\$75.00**

#### RETURNING MEMBER / RENEWAL

I am renewing my dues / a returning Member!  
 Dues are based on your prior calendar year camper nights (Jan 1-Dec 31).

\$ \_\_\_\_\_

Number of Camper Nights \_\_\_\_\_ X \$0.03 = Total Dues:

*Confused where to find your Camper Nights?  
 Check the Operations Summary Report in K2!*

**PLEASE NOTE: Maximum Dues = \$750 and Minimum Dues = \$150!**

**DISASTER RELIEF TAX DEDUCTIBLE DONATION:**  
 I would like to make a tax deductible donation to the  
 Disaster Relief Fund!

\$ \_\_\_\_\_

*Suggested amount: \$100*

**Total Amount Due**

\$ \_\_\_\_\_

*(see next page for remit to instructions!)*

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METHOD OF PAYMENT | REMIT TO: PO BOX 228, ETTRICK, WI 54627

Check #:

Credit Card #:

Invoice me at this  
email via QuickBooks:

Expiration Date:

Billing Zip Code:

3 digit CCV:

Signature:

U.S. MEMBERS REMIT TO: PO BOX 228, ETTRICK, WI 54627

Please complete this form and make your payment to "KOA OWNERS ASSOCIATION."

Remit to the KOA OA Office at: PO Box 228, Ettrick, WI 546247.

You can also scan/email the completed form to: [info@koaowners.org](mailto:info@koaowners.org) or [tina@seversonandassociates.com](mailto:tina@seversonandassociates.com).

CANADIAN MEMBERS REMIT TO ADDRESS BELOW!

Please make your payment to "KOA Owners Association" in Canadian currency and send your check payments to our Canadian Assistant Treasurer, Susan Marcoux at 1000 Islands/Mallorytown KOA, 1477 County Road 2, PO Box 29, Mallorytown, ON K0E 1R0.

She will route them to the KOA OA Office!

**QUESTIONS? CALL TINA SEVERSON, YOUR KOA OA MAIN CONTACT AT SEVERSON & ASSOCIATES: 608-386-3673!**

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