



**WE ARE FAMILY**  
**Presented by the KOA Owners Association**  
**AWARD CRITERIA**

Nominees for the We Are Family award, presented by the KOA Owners Association (OA), should match the following criteria. Please note, nominations are not limited to members of the KOA OA.

The KOA Owners Association would like to recognize family member(s) who help other family members beyond the call of duty or to those who consistently show unique qualities that contribute to the whole KOA system. This award is an opportunity to shine a spotlight on those who have genuinely been outstanding citizens, thoughtful KOA owners, or good people in general in the past year! Maybe you know someone who donates countless hours to a local non-profit or witnessed a fellow owner coming to the aid of another during a time of need this season. Tell them, "I see you, and you're amazing!" with a We Are Family award nomination!

If you would like to nominate someone for consideration for the We Are Family Award, please send a specific reason/description as to why the person(s) should receive the award, as noted below, via email [info@koaowners.org](mailto:info@koaowners.org) or print off your nomination letter and mail it to the KOA Owners Association office at P.O. Box 228, Ettrick, WI 54627. You can also complete the form online at: <https://form.jotform.com/232125137447149>.

***The We Are Family award winner will receive a plaque, along with a \$200 VISA gift card!***

**Information to be submitted with your nomination:**

1. Name of person(s) being nominated and their KOA Campground.
2. Why do you feel this Employee deserves this award?
3. Please include if your nominee would attend Convention.
4. If possible, please include a photo of your nominee with your submission.

**Timeline for KOA OA Awards:**

- Submissions for both the KOA Employee of the Year and We Are Family awards are due on Monday, October 2, 2023 by 5 pm EST.
- Award recipients are chosen by the KOA OA Selection Committee.
- Recipients will be notified by Wednesday, October 11, 2023 and awards will be presented at the 2023 KOA Convention, along with the VISA gift card.
- If award recipients choose to not attend Convention, the plaque and gift card will be delivered via mail.